

(“Billington”, the “Group” or the “Company”)

Long Term Incentive Plan

The Company confirms today that its Remuneration Committee (the “Committee”) has agreed the following awards under the Long Term Incentive Plan (the “Plan” or “LTIP”).

Due to the current uncertainties that have arisen as a result of the global Coronavirus pandemic and more specifically the outcome for the current financial year, the specific financial performance criteria related to these awards will be determined by the Remuneration Committee during 2021.

The following awards of ordinary shares have been made in this round of the Plan:

Name	Position	Ordinary share options granted under the Plan - 2021	Other Ordinary Share Options [+ 2020]	Total direct shareholding in BILN	Total shares awarded under Deferred Bonus Plan	Total number of options held	Total Potential % Shareholding including options
Mark Smith	Chief Executive Officer	69,153	80,591	13,749	18,160	149,744	1.404%
Trevor Michael Taylor	Chief Financial Officer	51,864	60,885	14,749	13,620	112,749	1.091%

These shares will be satisfied from the Billington Holdings Plc Employee Share Ownership Trust and it is not anticipated any new shares will be issued to satisfy the award of shares under the Plan.

The following notifications, made in accordance with the requirements of the EU Market Abuse Regulation, gives further details.

For further information please contact:

Billington Holdings Plc

Mark Smith, Chief Executive Officer
Trevor Taylor, Chief Financial Officer

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**NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING
MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM**

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Mark Smith	
2	Reason for the notification		
a)	Position/status	Chief Executive Officer	
b)	Initial notification/ Amendment	Initial Notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Billington Holdings Plc	
b)	LEI	213800MUHLXWQQ6MEN67	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 10p each	
	Identification code	GB0000332667	
b)	Nature of the transaction	Award under Long Term Incentive Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		Nil	69,153
d)	Aggregated information		
	- Aggregated volume	69,153	
	- Price	Nil	
e)	Date of the transaction	23 December 2020	
f)	Place of the transaction	Off Market	

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Trevor Michael Taylor	
2	Reason for the notification		
a)	Position/status	Chief Financial Officer	

b)	Initial notification/ Amendment	Initial Notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Billington Holdings Plc	
b)	LEI	213800MUHLXWQQ6MEN67	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 10p each	
	Identification code	GB0000332667	
b)	Nature of the transaction	Award under Long Term Incentive Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		Nil	51,864
d)	Aggregated information - Aggregated volume - Price	51,864 Nil	
e)	Date of the transaction	23 December 2020	
f)	Place of the transaction	Off Market	