

15 April 2021

Billington Holdings Plc

("the Company" or "Billington")

Director/PDMR Dealings

The Company confirms today that share options over 12,401 ordinary shares have been exercised pursuant to the rules of the Non Tax Advantaged Plan by two executive Directors. The effect of transactions upon exercise will be that the executive Directors will retain the maximum number of Billington Ordinary Shares arising, after a proportion of such shares are sold to cover the tax and National Insurance liabilities. The ordinary shares will be transferred by Ocorian Trustees (Jersey) Limited as trustee of the Employee Share Ownership Trust on exercise.

Mark Smith

Mark Smith has exercised the option granted on 28 March 2018 in respect of 6,936 Ordinary Shares at nil consideration and following the sale of 3,523 ordinary shares has resulted in the issue of 3,413 Ordinary Shares to Mr Smith.

Trevor Taylor

Trevor Michael Taylor has exercised the option granted on 28 March 2018 in respect of 5,465 Ordinary Shares at nil consideration and following the sale of 2,776 ordinary shares has resulted in the issue of 2,689 Ordinary Shares to Mr Taylor.

Following the exercise and issue of these ordinary shares to Mark Smith and Trevor Taylor, the interests of the executive Directors in Ordinary Shares are:

Name	Position	Total direct shareholding in BILN	Total shares awarded under Deferred Bonus Plan	Total Shares awarded under LTIP	Other Options held	Total number of options held	Total Potential % Shareholding including options
Mark Smith	Chief Executive Officer	17,162	18,160	138,119	4,689	142,808	1.377%
Trevor Michael Taylor	Chief Financial Officer	17,438	13,620	103,588	3,696	107,284	1.070%

The following notifications, made in accordance with the requirements of the EU Market Abuse Regulation, gives further details.

For further information please contact:

Billington Holdings Plc

Tel: 01226 340 666

Mark Smith, Chief Executive Officer

Trevor Taylor, Chief Financial Officer

WH Ireland Limited

Tel: 020 7220 1666

Chris Hardie

James Sinclair-Ford

Jasper Berry

IFC Advisory Limited

Tel: 020 3934 6630

Tim Metcalf

Zach Cohen

The information contained within this announcement is deemed by the Company to constitute inside information under the Market Abuse Regulation (EU) No. 596/2014.

**NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING
MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM**

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Mark Smith	
2	Reason for the notification		
a)	Position/status	Chief Executive Officer	
b)	Initial notification/ Amendment	Initial Notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Billington Holdings Plc	
b)	LEI	213800MUHLXWQQ6MEN67	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 10p each	
	Identification code	GB0000332667	
b)	Nature of the transaction	Exercise of options / sale of shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)

		£0	6,936 (exercised) 3,523 (sold at £3.18 per share)
d)	Aggregated information - Aggregated volume - Price	3,413 Nil	
e)	Date of the transaction	13/04/21	
f)	Place of the transaction	London Stock Exchange	

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Trevor Michael Taylor	
2	Reason for the notification		
a)	Position/status	Chief Financial Officer	
b)	Initial notification/ Amendment	Initial Notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Billington Holdings Plc	
b)	LEI	213800MUHLXWQQ6MEN67	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 10p each GB0000332667	
b)	Nature of the transaction	Exercise of options / sale of shares	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£0	5,465 (exercised) 2,776 (sold at £3.18 per share)
d)	Aggregated information - Aggregated volume - Price	2,689 Nil	
e)	Date of the transaction	13/04/21	
f)	Place of the transaction	London Stock Exchange	